



Dear Potential Sponsors and Vendors:

Jesse “The-Law” Torres Boxing Club will be holding its next fundraising boxing show “**Down For The Count**” on **Saturday, April 30, 2011** in Aurora. All money earned from this event will directly benefit our non-profit boxing program.

Our program provides underprivileged youth and residents of Aurora a place where they can participate at **no cost** in physical fitness while learning the sport of boxing. Our gym is a place where the youth are taught the values of discipline, respect and the importance of being healthy. Lack of a positive reinforcement program is a problem and is most prevalent in the underprivileged communities; therefore having our program available for the community is such an important factor in the development of our youth.

We expect the fundraising boxing show will sell out with over 700 supporters. Supporters of the program will include residents and businesses from Aurora and Chicagoland suburbs. The success of the event depends on contributions and support from local businesses and professionals like you. We have a variety of **Sponsorship and Vendor opportunities** available (see “Sponsorship Categories” enclosed).

This is a Key Opportunity to increase the visibility of your product and/or service to the community and provide an opportunity for you to reach new consumers. With your sponsorship, we can offer a memorable experience for everyone and demonstrate your commitment to helping our youth in the city. We hope to count on your support for “**Down For The Count**” boxing event.

Please feel free to contact me at (630) 631-9270 with any questions. Your support of Jesse “The-Law” Torres Boxing Club is greatly appreciated.

Regards,

*Mirna Lopez-Freitag*

Board President

# CATEGORIES

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## ■ **SPONSOR**

### **\$3,000 “KNOCK OUT” SPONSOR**

- Banner placement at Ringside and Main Entrance (Banner provided by company)
- Company logo on selected promotional material (ie, flyers, programs, posters, ect)
- Company Name announced throughout the event
- Exhibitors area - table and four chairs at event
- Company logo on T-Shirt
- 4-Meal Tickets
- 4 T-Shirts

### **\$2,000 “POWER PUNCH” SPONSOR**

- Sponsor Banner displayed at event (Banner provided by company)
- Company logo on selected promotional materials & t-shirts
- Company Name announced throughout the event
- Exhibitors area – table and four chairs at event
- 2-Meal Tickets
- 2 T-Shirts

### **\$1,000 “HOOK” SPONSOR**

- Sponsor Banner displayed at event (Banner provided by company)
- Company logo on selected promotional materials
- Company name announced throughout the event
- Exhibitors area - table and two chairs at event
- 2 Meal Tickets

### **\$800.00 TROPHY SPONSOR**

- Banner placement at Trophy Table (banner provided by company)
- Company logo on selected promotional material
- Company name announced throughout the event
- Exhibitors area - table and two chairs at event

### **\$700.00 T-SHIRT SPONSOR**

- Company logo on T-Shirt
- Company logo on selected promotional material
- Exhibitors area - table and two chairs at event

## ■ **VENDOR TABLE** **\$100** (\$25 Non Profit Organization)

- Exhibitors area - table and two chairs at event
- Company name announced throughout the event

## ■ **CONTRIBUTOR** **Items or services of at least \$50 in value** **(Raffle Items, Gift Certificates or Event Advertisement)**

- Company name announced throughout the event

*\*\*Exclusivity not guaranteed to any categories \*\**

# “Down For The Count”

Fundraiser Amateur Boxing Show – Saturday, April 30<sup>th</sup>, 2011

## Commitment Form

\_\_\_\_\_ Yes, I would like to be an event SPONSOR

\_\_\_\_\_ Yes, I would like to be a CONTRIBUTOR

\_\_\_\_\_ Yes, I would like to be a VENDOR



Please indicate your level(s) below:

### SPONSOR

- \$3,000 “KNOCK OUT”
- \$2,000 “POWER PUNCH”
- \$1,000 “HOOK”
- \$800 TROPHY SPONSOR
- \$700 T-SHIRT SPONSOR

### VENDOR

Table to display, advertise or promote product

- \$100     \$25 (Non Profit Organization)

### CONTRIBUTOR

Item or service of at least \$50 in value

- Raffle Prize     Gift Certificate
- Event Advertisement
- \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Check# \_\_\_\_\_ enclosed

Submit Invoice to address above

Please FAX completed form to (630) 906-9587, or MAIL with check payable to:

Jesse The-Law Torres Boxing Club  
PO Box 1126, Aurora IL 60507  
Phone: (630) 631-9270  
admin@jessethelawboxing.org

**Thank you for your support!**